

*Did you know that INAFSM is going to be 20 years old?!
It's time to start planning and we want you to be part of the CELEBRATION!!*

The INAFSM Annual Conference Committee invites your highly valued support as an **EXHIBITOR AND/OR EVENT SPONSOR**.

Location:

- **BELTERRA RESORT & SPA**
- **777 Belterra Drive, Florence, IN 47020**
- **ON THE WATERFRONT** along the banks of the beautiful Ohio River near Vevay, Indiana
- **Amenities include Spa & Salon, Golf Course, & Shops**



ANNUAL INAFSM CONFERENCE

Wednesday, September 7 - Friday, September 9, 2016

This is a great opportunity for you to promote your company or organization to Indiana's floodplain and stormwater managers, elected officials, agency representatives, engineers, planners, and designers along with other industry professionals

You have the choice of different levels of exhibitor sponsorship as well as other sponsorship opportunities with associated perks as outlined on the following pages:



Indiana Association for Floodplain and Stormwater Management

101 West Ohio Street, Ste. 1575, Indianapolis, IN 46204
Phone: (317) 829-3656 / Fax: (317) 684-3713

2016 INAFSM ANNUAL CONFERENCE & 20TH ANNIVERSARY CELEBRATION SPONSORSHIP LEVELS
(we request that all sponsors also please donate a door prize)

A. *Headwater Exhibitor Sponsorship: \$10,000*

○ **Sponsorship will include:**

- Two conference registrations
- One six foot table display with first choice of location
- Electrical hookup for booth at no charge
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Featured on INAFSM Home Page until October 2016
- Recognition at Conference Registration Table
- Optional (if vendor sponsor chooses): Vendor logo giveaway item provided by vendor will be placed in all attendee registration packets (items such as paper, pens, etc.)
- Featured color ad in four INAFSM newsletters
- Special recognition signage/featured separately as main sponsor
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session

B. *Basin Exhibitor Sponsorship: \$3,500*

○ **Sponsorship will include:**

- Two conference registrations
- One six foot table display with second choice of location
- Electrical hookup for booth at no charge
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Optional (if vendor sponsor chooses): Vendor logo giveaway item provided by vendor will be placed in all attendee registration packets (items such as paper, pens, etc.)
- Featured color ad in two INAFSM newsletters
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session

C. *Watershed Sponsorship: \$2,000*

○ **Sponsorship will include:**

- Two conference registrations
- One six foot table display with third choice of location
- Electrical hookup for booth at no charge
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Featured color ad in one INAFSM newsletter
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session

D. *River Exhibitor Sponsorship: \$995*

○ **Sponsorship will include:**

- Two conference registrations
- One six foot table display with fourth choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session

E. Wetland Exhibitor Sponsorship: \$795

o Sponsorship will include:

- One conference registration
- One six foot table display
- Recognition of Company logo highlighted on screen during the conference and in INAFSM newsletter
- Half page color advertisement in program brochure
- Participation in Vendor Ignite Session

F. Stream Exhibitor Sponsorship: \$695

o Sponsorship will include:

- One conference registration
- One six foot table display
- Recognition of Company logo highlighted on screen during the conference
- Quarter page black/white advertisement in program brochure
- Participation in Vendor Ignite Session

G. Meal Sponsorship: \$395

- Sponsorship announced with Logo displayed during meal
- Either Wednesday Dinner or the Thursday Awards Luncheon

H. Door Prize Sponsorship:

- Recognition announced during door prize giveaway.
- Recognition card placed on door prize giveaway.

I. Vendors Showcase Bar Sponsorships: Three at \$250.00 Each

- Sponsorship announced with Logo displayed during Vendors Showcase
- **Sponsorship limited to the first three only**

J. Cook-out / Band Sponsorship: Five at \$400.00 Each

- Sponsorship announced with Logo displayed during Cook-Out/Band
- **Sponsorship limited to the first Five only**

K. Vendor Showcase Giveaway: Three at \$50.00 Each

- Sponsorship announce with Logo displayed during Vendor Showcase
- **Sponsorship Limited to the first Three only**

REGISTER EARLY TO SECURE A SPACE!!

KEY PERKS:

- Recognition of all Sponsor company Logos highlighted on screen during the conference!
- All Exhibitors may participate in our Vendor Ignite Session!
- Special Vendor Showcase Event held the first evening of conference!
- **New for 2016! Exhibitors are asked to please have snack items at their booths during afternoon conference breaks as another means to draw attendees!**

Additional Information:

Our Vendor Ignite Session is planned as part of our agenda to provide time for exhibitors to highlight their products and services to conference attendees in a fun and energetic general session. **It will be right before the Awards Session starts and at your individual booth. Plus, Wednesday evening a Vendor Showcase event is planned to engage participants in a contest to fill out Exhibitor Cards which will be used in a drawing for the Special door prize giveaway. A winner will be announced right before the Wednesday evening meal.** These are all great opportunities to promote your products and services and to meet new customers and clients.

During conference afternoon breaks we are requesting that Exhibitors please offer snack items (such as chips, popcorn, candy, etc.) at their booths are a means to draw in attendees. Please be creative!

If you prefer not to exhibit, you can support the INAFSM conference and gain recognition and exposure for your company by sponsoring a meal, door prize, drinks and snacks, cook-out/band or a vendor showcase bar or giveaway sponsorship.

If you would like to also be in the Awards Booklet please submit by the first week of August. Since there is a limited number of exhibitor areas all sponsorships will be honored **ON A FIRST COME FIRST SERVED BASIS**. Sponsorship registration information and instructions can be found online at – INAFSM website at: <http://www.inafsm.net/>. Please send your most recent logos to Karen Avery.

Should you have questions, or need further information, please don't hesitate to contact a member of the Conference Organization Committee listed below.

We need to secure sponsorships early in order to make the 20th Anniversary Celebration the best conference yet! Thank you in advance for your continued support of INAFSM and its members!

The INAFSM 2016 Annual Conference Committee:

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